WRITTEN REPORT

1. Given the provided data 3 conclusions we can draw about crowd funding campaigns are most occurring in theater related categories and are approximately 50% successful, July is the month with the most campaigns and are approximately 60% successful, and plays are the most popular subcategory for campaigns and are approximately 50% successful.
2. A limitation of this data set is there is no information or brief explanation on what led to the cancellation, failure, or success of a campaign, so once gathering the data there would need to be further investigation.
3. Another pivot table or graph we could do is dividing the outcomes into years to see if certain years have more successful campaigns as a further analysis of the categories over the years.

STATISTICAL REPORT

1. The median better summarizes the data because it is not affected by any outliers that might exist in the data.
2. There is more variability with successful campaigns. This makes sense because overall there are more successful campaigns than failed campaigns.